

Global Management



Start your journey and give the first step towards your future as a leader of positive action.



Great leaders and better people

With more than 55 years of experience, Universidad Anáhuac offers an all-round development with an international, entrepreneurial, and innovative approach to become a leader that will transform society in a positive way.

Distinctive academic quality

Universidad Anáhuac in Mexico City is among the 3% of private institutions with outright accreditation granted by FIMPES¹ for meeting the maximum quality level. Universidad Anáhuac is also a member of the National Association of Universities and Higher Education Institutions ANUIES² and is included in the academic excellence register³ of the Mexican Ministry of Education.

¹ FIMPES: Federación de Instituciones Mexicanas Particulares de Educación Superior (Federation of Private Mexican Institutions of Higher Education)

² ANUIES: Asociación Nacional de Universidades e Instituciones de Educación Superior

³ Padrón de excelencia

Two-campus location

Universidad Anáhuac in Mexico City offers students the possibility to use the facilities of the two campuses in the city. They are located in strategic areas with business and home developments.

Graduate Program in

Global Management



To globalize,
to lead
internationally,
and to innovate

Accreditations of the Business and Economics School

- The Association to Advance Collegiate Schools of Business (AACSB)
- Association of MBA's (AMBA)



Memberships:

- Principles for Responsible Management Education (PRME)
- European Foundation for Management Development (EFMD)
- "Consejo Latinoamericano de Escuelas de Administración (CLADEA)"



Business and Economics School

The current global economy is facing unparalleled challenges and opportunities. Businesses and governments are dealing with disruptive change. This ever-changing landscape requires professionals capable of generating and managing innovation with a profound sense of respect towards people and the environment.

The Business and Economics School of Universidad Anáhuac has a long-standing tradition of over 60 years. It has worked for the integral development of entrepreneurs and business leaders. Our alumni manage the most important firms in Latin America, successfully expanding their businesses to other parts of the world.

Our mission is to prepare men and women with a solid humanistic and international professional education in economics and business, so they may excel in leadership roles to positively transform the society. The right balance of a solid integral formation, professional competence, critical thinking, communication, and leadership is the hallmark of our alumni.

Global Management Advantages

Dual degrees

Dual degrees with top-rank partner universities in the Americas (United States), Europe (France), and Asia. You may choose among partner universities depending on the location, specialization, and financial cost (tuition, and living expenses).

Faculty-student

Engaged faculty with personalized attention as requested.

Mission-focused

Development of your whole-self, your faith, your values, your mind, and your passion.

English classes in a Spanish-speaking country

This is the first undergraduate program in Mexico City that can be fully taken in English (100%).

Business incubator

The Business and Economics School has its own business incubator to launch the projects of students and alumni. They can get the best of the expertise of faculty members in the different business areas.

Research-oriented

The Business and Economics School has a research department, aimed to produce a large number of papers in different management areas; with the purpose of advancing the state of the art in business and promoting business knowledge in different national and international forums.

Degree obtained by

Completion of credits (No thesis, nor CENEVAL/EGEL)

State of the art campus

Universidad Anáhuac in Mexico City has two campuses, with cutting-edge technology business teaching, innovation and trading rooms.

Admission process

1. Online application form (available in the Anáhuac website in English).
2. Anáhuac Internal Admission Test.
3. Standardized Psychometric Test and Vocational Counseling Interview.
4. Proof of English proficiency with Internal English test or the following ways to satisfy the English language proficiency requirement:

Applicants with a high school diploma from any of the following English-speaking countries do not need to submit an English certificate:

American Samoa	Ireland
Australia	Jamaica
Bahamas	Liberia
Barbados	New Zealand
Belize	Sierra Leone
Canada	Trinidad and Tobago
Dominica	United Kingdom
Grenada	United States
Cayman Islands	U.S. Virgin Islands
Guyana	

Admission Profile

Global Management prospective students must meet the following requirements:

- High school graduates with diploma (mandatory).
- Sufficient mathematical knowledge to solve logical problems.
- Sufficient communication skills to build different types of arguments.
- Sufficient oral and written proficiency in the English language.
- Sufficient technological skills to solve problems, produce materials, and share information.
- Sufficient understanding of science, politics, economics, and geography to establish cultural and historical connections.

To learn more about the degree:



REQUIREMENT MINIMUM	PROFICIENCY TYPE
Completion Certificate	Departamento de Idiomas Anáhuac México
89	TOEFL-Internet Based*
6.5	IELTS*
III-B2-67-84 or level 6	PTE (Pearson Test of English Academic)*
5	iTEP Academic*
A-B Level	Cambridge FCE*
700	SAT scores (total, and on reading and writing sections)
60% in English at X and XII in Certificate	High School Marks (only India and Pakistan)
SL=6 or HL=7 on English: Literature or Language	IB (International Baccalaureate)

*Taken in the last 2 years.

What will you learn?

Global Management graduates are professionals with an international mindset, capable of elaborating business diagnoses, identifying problems, designing and executing solutions. At the same time, Global Management graduates make adequate use of oral and written communication. Moreover, they have a profound human and environmental understanding of the problems that global organizations encounter. Graduates also employ a wide variety of business tools and methodologies for strategic planning and business management, including leadership, information technology, and financial analysis. Finally, graduates of this program have the highest ethical and social responsibility formation expected by global firms.

Why study Global Management at Universidad Anáhuac in Mexico City?

Global Management students live in a city that has everything and is home to over +20 million people, being one of the largest cities in the world. Mexico City has history and tradition combining classic buildings along with modern skyscrapers. Its historic roots are still evident today, with pyramids, museums and squares all over the city.

It is also home to Universidad Anáhuac with a network of over 75,000 alumni and over 12,000 current undergraduate students. It ranks among the highest universities in Latin America in terms of academic rigor and employability. The Business and Economics School of Universidad Anáhuac in Mexico City has the highest accreditations in the world, including AACSB, AMBA, and PRME. It is also a member of EFMD and CLADEA. Our faculty includes over 120 full-time professors and staff, as well as over 250 adjunct professors that work in the many industries that Mexico City hosts.

What are Global Management graduates able to do?

- To be effective communicators.
- To employ critical thinking.
- To be professionally competitive.
- To be leaders.
- To have integral formation.

Where can Global Management graduates work?

- Multinational businesses.
- International organizations such as the UN, IMF, World Bank.
- Family businesses.
- Start-ups.
- Government agencies.

Model

2025 Educational Model:

- Anáhuac-Humanities Stream.
- Interdisciplinary (Liberal Arts and Sciences) Stream.
- Professional Stream.
- Elective Professional Stream.

Course Plan by Semester Bachelor Degree in Global Management



01 Term	02 Term	03 Term	04 Term	05 Term	06 Term	07 Term	08 Term
Introduction to Management 6c	Integrated Logistics and Operations 9c	Introduction to Strategy 6c	Human Capital Management 6c	Business Consulting 6c	Strategic Management 6c	Professional Elective 6c	Capstone Project in Global Management 9c
Business Rhetoric 6c	Principles of Marketing 6c	Managerial Accounting 9c	Fourth Industrial Revolution 6c	International Corporate Law 6c	Supply Chain Management 9c	Professional Elective 6c	Professional Elective 6c
Introduction to Computer Science 9c	Intermediate Accounting 6c	Microeconomics I 6c	Fundamentals of Finance 9c	Data Science 6c	Managerial Finance 6c	Professional Elective 6c	Professional Elective 6c
Fundamentals of Accounting 6c	Fundamentals of Economics 6c	Matrix Algebra 6c	Macroeconomics I 6c	Financial Statement Analysis 6c	Econometrics I 6c	Professional Elective 6c	Professional Elective 6c
Advanced Calculus I 9c	Advanced Calculus II 9c	Ethics 9c	Calculus-based Probability 6c	Calculus-based Statistical Inference 6c	Operations Research 6c	Professional Elective 6c	Professional Elective 6c
Being a University Student 6c	Fundamental Anthropology 6c	Leadership and Personal Development 6c L-E TRACK	Classical and Contemporary Humanism 6c	Person and Transcendence 6c	Leadership and High-Performing Teams 3c		
			Entrepreneurial Skills 3c L-E TRACK	Entrepreneurship and Innovation 6c L-E TRACK	Social Responsibility and Sustainability 6c L-E TRACK		
42c	42c	42c	42c	42c	42c	30c	33c

■ Professional Stream = 258 credits
 ■ Anáhuac Stream = 42 credits
 ■ Interdisciplinary Stream = 15 credits
 Total credits 315

University Life

Sports

Top 2 private universities and ranked first in the Valley of Mexico. We have more than 20 disciplines and courses to develop your skills in top level sports facilities.

Arts

The School of Arts presents more than 500 artistic productions every year, created in its 540 courses, workshops, and subjects.

Student Relations

Supported by the Federation of Alumni Councils, in charge of promoting, innovating, and creating projects that will strength university life.

Social commitment

We have one of the largest programs of volunteers nationwide, with more than 100 social programs and projects seeking to transform the future of Mexico and the society.

Pastoral

Our Catholic identity promotes the search for truth and experience of faith freely through apostolate programs.

Internationalization

Other part of your education will revolve around international academic experiences like:

- Academic exchanges
- Cultural trips
- Summer courses abroad
- Professional practices
- Research stays abroad
- International contests
- Language courses
- Conferences and meetings



+250

agreements with universities worldwide.

Employability

1,500

job vacancies a month in the Anáhuac Job Development Platform.

+7,000

national and international companies in the Anáhuac Job Placement Program.

70 %

of employability of our newly graduated students.

Top 10

in Latin America and 2nd place in the country, acknowledged by the *QS Graduate Employability Ranking*.

Graduates

+55,000

graduates.

23 %

of the chairmen of companies listed in the Mexican Stock Exchange are Anáhuac graduates, representing the university with the highest participation in these positions.



+11 %

of the 300 most influential leaders of Mexico are Anáhuac graduates.

Leadership Programs

The University invites you to join one of the 9 diplomas with curricular value that will help in your formation as a leader in specific profiles through the experience of exclusive subjects, international seminars, organization of events and conferences, as well as meetings with directors and personalities of the professional world.

- **ACCIÓN:** Leadership Program in Sports
- **ALPHA:** Leadership Program in Health Sciences
- **CIMA:** Student Leadership Program
- **CREA:** Leadership Program in Communication
- **CULMEN:** Leadership Program in Art and Culture
- **GENERA:** Business Leadership Program
- **IMPULSA:** Leadership Program in Social Commitment
- **SINERGIA:** Leadership Program in Public Administration
- **VÉRTICE:** Anáhuac Excellence Program

Reconocidos dentro del



Start your
application
process here:



Start living the Anáhuac
experience and be part
of this great community



For further information, visit mexico.anahuac.mx/licenciaturas
or contact us at: preuniversitarios@anahuac.mx / +52 (55) 53288012

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 Vida Anáhuac
Preuniversitario

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